



COMPLETE
BRAND GUIDELINES



About our brand

S7 Biohazard and Trauma Specialist Cleaning specializes in the cleanup and removal of biohazardous waste, making us a leader in this critical field. With a focus on professionalism and reliability, our expert team ensures the safety and well-being of communities. Committed to excellence, we bring care, precision, and expertise to every task, making us the trusted choice for challenging situations.



Mission

Dedicated to excellence, empathy, and meticulous attention to detail, our mission at S7 Biohazard and Trauma Specialist Cleaning is to provide expert biohazard and trauma cleaning services. We aim to restore spaces and lives impacted by challenging situations, setting the highest standards in safety, efficiency, and compassion.

Vision

S7 Biohazard and Trauma Specialist Cleaning envisions a world where biohazardous and traumatic situations are handled with care, ensuring the safety and well-being of communities.

At S7 Biohazard and Trauma Specialist Cleaning, our logo encapsulates our commitment. The iconic biohazard symbol, with the bold "S7" at its center, symbolizes our expertise in the cleanup and removal of biohazardous waste. Our design process meticulously integrates this emblem, ensuring a visual representation of professionalism and specialization. Each element is thoughtfully crafted to embody our dedication to safety, precision, and excellence.





Gotham

A B C D E F G H I J K L M N O P Q
R S T U V W X Y Z

a b c d e f g h i j k l m n o p q r s t
u v w x y z

The S7 Biohazard and Trauma Specialist Cleaning logo is a powerful statement. Featuring the iconic biohazard symbol with the assertive "S7" at its core, our design signifies expertise in biohazardous waste cleanup. The choice of the Gotham font adds to the logo's strength and bold appearance, aligning seamlessly with our brand identity. In our design process, every element is meticulously considered, ensuring a visual representation that mirrors our commitment to safety, precision, and excellence.



The core of our logo is distinguished by the impactful use of the colors red and blue, symbolizing our unwavering commitment to safety, precision, and excellence in the realm of biohazardous waste cleanup.

Blue

HEX	RGB	CMYK
#3653a4	54/83/164	89/76/0/0

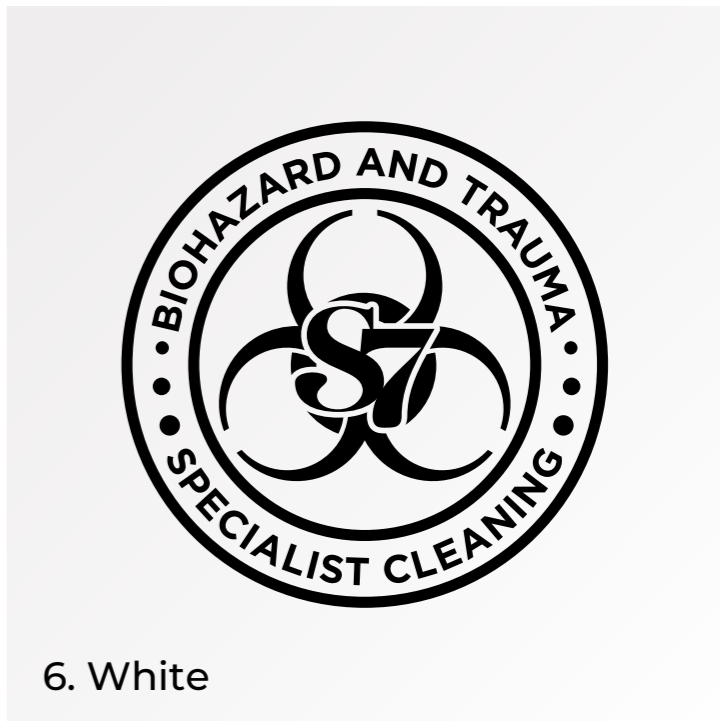
Red

HEX	RGB	CMYK
#ea2229	234/34/41	2/98/94/0



Color Usage

The color choice in a logo is a crucial element that communicates the brand's identity and values. It not only grabs attention but also evokes specific emotions and associations.



Given the emblem style of our logo, it is crucial to maintain proper clear space to enhance visibility and impact. The minimum clear space around the emblem must remain free from any text, imagery, or other graphic elements. This practice is vital to preserving the integrity and visual strength of our emblem-style brand mark. Adhering to clear space guidelines contributes to the overall professionalism and recognition of the Biohazard and Trauma Specialist Cleaning logo.



Logo Size

Maintaining the correct size of our logo is crucial for consistent brand representation. The logo's dimensions are carefully optimized for visibility and clarity. Avoid resizing below the recommended minimum, ensuring legibility and impact. Adhering to the designated logo dimensions guarantees a professional and recognizable presence for the Biohazard and Trauma Specialist Cleaning brand



200 px



150 px



100 px



75 px



50 px



- Don't distort the Logo



- Don't Outline the Logo



- Don't change the logo font



- Don't rotate the logo



- Don't use any effects



Logo Placement

The correct use of our logo on visuals is of utmost importance. Ensure the logo is placed thoughtfully, maintaining its visibility and readability. Avoid crowding it with other elements to allow our brand mark to stand out effectively. Consistent and proper logo placement contributes to a professional and cohesive brand image for Biohazard and Trauma Specialist Cleaning.



Business card



Letterhead



+44 20 7946 0958
contact@s7biohazard.com
www.s7biohazard.com
12 Maple Street, Abbey Green,
London, W1A 1AA, United Kingdom

Dear Jane Smith,

I hope this letter finds you well. It is with great pleasure that we welcome you to S7 Biohazard, and biohazard solutions. Our commitment to excellence and innovation in the industry, and we are thrilled to embark on this journey

The importance of maintaining a safe and secure environment. Our comprehensive range of products and services is designed to ensure the well-being of your team and the success of your operations.

With our state-of-the-art biohazard containment solutions, state-of-the-art safety and decontamination services, our team of experts is ready to collaborate with you to provide tailored solutions that align with your unique needs and requirements.

For more information, please visit our website at www.s7biohazard.com for detailed information about our services or if there's anything specific you would like to discuss, please contact our dedicated customer service team at customer.service@s7biohazard.com.

customer.service@s7biohazard.com.

Thank you for choosing S7 Biohazard as your partner in safety. We look forward to a successful and mutually beneficial collaboration.

Sincerely,

John Doe
Chief Executive Officer
S7 Biohazard Ltd.



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